



KVUE
P.O. Box 9927
Austin, TX 78766

Media Strategies & Research - VA
11350 Random Hills Road
Suite 670
Fairfax, VA 22030

Contract # 862941

Schedule Dates

10/23/12-10/25/12

Advertiser

Hathcock for 3rd Court of Appeals (40332)

Agency/T-Code

Media Strategies & Research - VA (1523)/155303

Product

Political - State Court of Appeals (1186)

Brand

Hathcock for 3rd Court of Appeals (180334)

Salesperson

House - KVUE, KVUE (1553)

Sales Office

KVUE

Buyer Name

/

Phone/Fax

N/A

CPE

N/A

Account Types

Local/Political Candidate - Agency

Billing Type

Standard

Comments

Date Entered 10/18/12
Last Modified 10/19/12
Entered By Heath Groves
CO-OP
Headline #
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$1,256.25
Net Total \$7,118.75
Sales Tax

Austin (KVUE) (KVUE)
By Broadcast Month
Oct: 2012 19
Grand Total: 19
Rate
\$8,375.00
\$8,375.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Revised Line / SPOT	10/22/12-10/25/12	4	:30	5:58A- KVUE News Daybreak	1	1	1	1	1							Austin (KVUE) (KVUE)		10/18/12
1.1	Normal Line / SPOT	10/23/12-10/25/12	4	:30	5:58A- KVUE News Daybreak	1	1	1	2	1				4	\$325.00	\$1,300.00	Austin (KVUE) (KVUE)		10/19/12
2.0	Revised Line / SPOT	10/22/12-10/25/12	4	:30	7A- 9A (CT)	1	1	1	1	1							Austin (KVUE) (KVUE)	GMA	10/18/12
2.1	Normal Line / SPOT	10/23/12-10/25/12	4	:30	7A- 9A (CT)	1	1	2	1	1				4	\$325.00	\$1,300.00	Austin (KVUE) (KVUE)	GMA	10/19/12
3.0	Normal Line / SPOT	10/23/12-10/23/12	5	:30	11A- 11:57A (CT)	1	1	1						1	\$100.00	\$100.00	Austin (KVUE) (KVUE)	Midday	10/18/12
4.0	Revised Line / SPOT	10/22/12-10/25/12	4	:30	4:58P- KVUE News 5pm	1	1	1	1	1							Austin (KVUE) (KVUE)		10/18/12
4.1	Normal Line / SPOT	10/23/12-10/25/12	4	:30	4:58P- KVUE News 5pm	1	1	1	1	1				3	\$475.00	\$1,425.00	Austin (KVUE) (KVUE)		10/19/12
5.0	Normal Line / SPOT	10/23/12-10/25/12	4	:30	5:58P- 6:30P (CT)	1	1	1	1	1				3	\$550.00	\$1,650.00	Austin (KVUE) (KVUE)	6P News	10/18/12
6.0	Revised Line / SPOT	10/22/12-10/22/12	5	:30	6:30P- Entertainment Tonight	1											Austin (KVUE) (KVUE)		10/18/12
6.1	Normal Line / SPOT	10/23/12-10/23/12	5	:30	6:30P- Entertainment Tonight	1	1	1						1	\$350.00	\$350.00	Austin (KVUE) (KVUE)		10/19/12
7.0	Revised Line / SPOT	10/22/12-10/25/12	4	:30	9:59P- 10:35P (CT)	1	1	1	1	1							Austin (KVUE) (KVUE)	Late News	10/18/12
7.1	Normal Line / SPOT	10/23/12-10/25/12	4	:30	9:59P- 10:35P (CT)	1	1	1	1	1				3	\$750.00	\$2,250.00	Austin (KVUE) (KVUE)	Late News	10/19/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐

FEDERAL CANDIDATE

☒

STATE/LOCAL CANDIDATE

To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location: KVUE-TV Austin	Date: 10/18/2012
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I, Media Strategies and Research,
 being/on behalf of: Andrew Hathcock, a legally
 qualified candidate of the Democratic political
 party for the office of: 3rd Court of Appeals
 in the General
 election to be held on: Tuesday, November 06, 2012
 do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
SEE ATTACHED SCHEDULE					
Date of First Broadcast:			Date of Last Broadcast:		
Monday, October 22, 2012			Thursday, October 25, 2012		

Total Charges: \$8,375.00

For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

I represent that the payment for the above described broadcast time has been furnished by:

Judge Hathcock for the 3rd Court of Appeals

and you are authorized to announce the time as paid for by such person or entity.

I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Karen Bartoletti

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

Thursday, October 18, 2012

Date



Signature

To Be Signed By Station Representative

☐ Accepted

☐ Accepted in Part

☐ Rejected

Signature

Printed Name

Title